

Privacy Policy

Protecting your private information is our priority. This Privacy Policy applies to “www.wordontheblock.com” and “Word on the Block” mobile portal or websites, mobile applications, Word on the Block profiles on social media sites, and any other digital services and platforms officially operated or used by Word on the Block (the “Portal” “Sites” or “Services”). This Privacy Policy governs how data is collected, secured, used, and shared. For purposes of this Privacy Policy, unless otherwise noted, all references to “Word on the Block” include “Word on the Block Inc.”, “WOTB” and “www.wordontheblock.com” and its related Portals, Sites, and Services. Word on the Block is an online marketplace. By using Word on the Block, you are accepting the terms of this Privacy Policy and our Terms of Service, and are consenting to our collection, use, disclosure, retention, and protection of your personal information as described in this Privacy Policy.

Collection of your Personal Information

Word on the Block may collect personally identifiable information such as your name and/or contact information. Word on the Block may also request additional information such as that typically found in a resume or other documents relevant for purposes of seeking employment, as well as a login ID and password for those registering to use Word on the Block. If you purchase Word on the Block’s products and/or services, Word on the Block collects your billing and credit card information. This information is used to complete the purchase transaction. Word on the Block may gather additional personal or non-personal information from you in the future. We may also obtain information about you from third parties such as state licensing agencies.

Information about your computer hardware and software may be automatically collected by Word on the Block. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding use of Word on the Block. Any client material that is uploaded to Word on the Block will remain the property of the user. Such information shall also remain confidential and be accessible only to users who own or have been chosen to work on the campaign. However, all other information collected by Word on the Block shall be owned by Word on the Block and will be used for making users’ experience with Word on the Block more effective, personalized, and efficient.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Word on the Block's portal, that information may be collected, read, and/or used by others. Word on the Block is not responsible for any personal information that you submit on the portal. If you wish to have any of your personal information removed from the portal, send Word on the Block such a request via email to: privacy@wordontheblock.com

While Word on the Block will try to have such information removed, please be aware that it may not be possible for Word on the Block to do so in every instance. If Word on the Block is unable to remove the information, Word on the Block will contact you.

When using Word on the Block, there may be links to other websites. Word on the Block encourages you to review the privacy statements of those websites that you choose to link to from Word on the Block so that you can understand how those websites collect, use, and share your information. Word on the Block is not responsible for the privacy policies, privacy practices, or any other content on websites outside of Word on the Block.

Use of your Personal Information

Word on the Block collects and uses your personal information to operate Word on the Block's website(s) and to deliver the services you have requested.

To personalize your user experience, Word on the Block may also use your personally identifiable information to inform you of other services available from Word on the Block and Word on the Block's clients. Word on the Block may also contact you via surveys to conduct research about your opinions of current services and/or potential new services that may be offered.

Word on the Block does not sell, rent or lease Word on the Block's customer lists to third parties.

Word on the Block may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique, personally identifiable information (including, but not limited to: your email address, name, mailing address, and telephone number) is not transferred to the third party. Word on the Block may share data with external business partners to help perform statistical analyses, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal

information, except to provide these services to Word on the Block, and the third parties are required to maintain the confidentiality of your information.

Word on the Block will only disclose your personal information without notice if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Word on the Block; (b) protect and defend the rights or property of Word on the Block or Word on the Block's affiliates; or (c) act under exigent circumstances to protect the personal safety of users of Word on the Block or the public.

Modifying Your Personal Information

Because Word on the Block values the privacy of your personal information, you are entitled to review what personal information may have been collected from you through using Word on the Block. To make this request, or if you would like to change or delete any of your personal information that Word on the Block has collected, you may do so by sending an email to: privacy@wordontheblock.com.

Use of Cookies

Word on the Block may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. Cookies tell the web server that you have returned to a specific page. For example, if you personalize Word on the Block pages or register with either Word on the Block or Word on the Block's services, a cookie helps Word on the Block to recall your specific information on subsequent visits. This simplifies the process of recording your personal information such as your billing address, shipping address, etc. Thus, when you return to Word on the Block, the information you previously provided can be retrieved so that you can easily use the Word on the Block features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Word on the Block services or websites that you visit.

Security of your Personal Information

When personal information is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

Children Under Thirteen

Word on the Block does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use Word on the Block.

Disconnecting your Word on the Block Account from Third Party Websites

You will be able to connect your Word on the Block account to third-party accounts. BY CONNECTING YOUR Word on the Block ACCOUNT TO YOUR THIRD-PARTY ACCOUNT(S), YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD-PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect your account from a third-party account at any time. Users of Word on the Block may learn how to disconnect their accounts from third-party websites by contacting Word on the Block via email.

Opt-Out & Unsubscribe

Word on the Block respects your privacy and thus gives you the opportunity to opt-out of receiving announcements of certain information. Users of Word on the Block may opt-out of receiving communications from Word on the Block by: (1) Clicking the “unsubscribe” link provided in email communications; or (2) Sending an opt-out request via email to privacy@wordontheblock.com.

Changes to this Privacy Policy

Word on the Block may occasionally amend this Privacy Policy. Word on the Block has the right to make any amendment(s) to this Privacy Policy without prior notice. Any amendment(s) made will be included within this Privacy Policy and will be denoted by either: (1) The “Effective” date listed at the end of this Privacy Policy; or (2) By an email

communication. By using Word on the Block after any amendment(s) is/are made to this Privacy Policy, you consent to the terms of the revised Privacy Policy as modified. Word on the Block encourages you to periodically review this Privacy Policy in order to be informed of how Word on the Block is protecting your information.

Notice for Use of Google Analytics, AdSense, AdWords

To enhance your user experience, Word on the Block uses Google Analytics. To read how Google Analytics collects and processes data, click on the following link:<https://www.google.com/policies/privacy/partners/>.

Additionally, Word on the Block may use Google AdWords.

Our Privacy Policy does not apply to services offered by other companies or individuals, or other sites linked from our service. Our Privacy Policy does not cover the information practices of other companies and organizations who advertise our services, and who may use cookies or other technologies to serve and offer relevant ads.

Important Information for California Residents

Pursuant to California Civil Code Section 1798.83, California residents are entitled to request and receive information regarding disclosure of their personal information for the marketing purposes of third parties. To make such request, either send an email

to privacy@wordontheblock.com or send a written request to the mailing address listed below in the "Contact Information" section. If sending an email, please title the subject line as "California Civil Code." In accordance with this Code provision, we will respond within thirty (30) days to any such request.

Contact Information

Word on the Block welcomes your questions or comments regarding this Privacy Policy. To send Word on the Block your questions or comments, or if you believe that Word on the Block has not adhered to this Privacy Policy, please contact Word on the Block at:

Mailing Address: 1354 Flagler Dr. Mamaroneck, NY 10543, USA

Email Address: privacy@wordontheblock.com

Effective as of March 19, 2024.